

ORDER

Orders
Order / Rev: 2699170
Alt Order #: WOC14118536
Product Desc: KY Gov
Estimate: 4279
Flight Dates: 05/03/23 - 05/09/23
Original Date / Rev: 05/01/23 / 05/01/23
Order Type: General

WHAS
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Flexpoint Media / POL
Buying Contact: _____
Billing Contact: _____
P.O. Box 1051
New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Daniel Cameron / R / Governor /
Demographic: A35+
Product Codes: PL-Candidate: State Governor (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End: _____
Advertiser External ID: M214806
Agency External ID: 39475AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/23	05/09/23	16	\$2,805.00	\$2,384.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	16	\$2,805.00	\$2,384.25	0.00
Totals	16	\$2,805.00	\$2,384.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	18%	\$2,805.00
Market	100%	\$15,583.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	82%	\$12,778.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/03/23	05/09/23	Access Daily 10-11a	CM	10-11a	- 1 - - - - -	:30	1	\$30.00	P04	0.00	NM	1	\$30.00
				ACCESS DAILY											
1267689 Index: 87															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/03/23	05/09/23	- 1 - - - - -			1			\$30.00			0.00		

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/23	05/09/23	- 1 - - - -		1				\$30.00		0.00			
N 2	WHAS	05/03/23	05/09/23	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12-1p	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		1267689 Index: 91													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/23	05/09/23	11111--		5				\$90.00		0.00			
N 3	WHAS	05/03/23	05/09/23	GMA3 GMA3	CM	1-2p	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		1267689 Index: 88													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/23	05/09/23	11111--		5				\$90.00		0.00			
N 4	WHAS	05/03/23	05/08/23	Local News @ 4p M-F WHAS11 NEWS @ 4P	CM	4-5p	1--11--	:30	3	\$100.00	P03	0.00	NM	3	\$300.00
		1267689 Index: 95													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/23	05/09/23	1--11--		3				\$100.00		0.00			
N 6	WHAS	05/03/23	05/03/23	Wed Prime C A MILLION LITTLE THINGS	CM	10-11p	--1----	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		1267689 Index: 94													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	--1----		1				\$300.00		0.00			
N 8	WHAS	05/03/23	05/04/23	Thu Prime B GREY'S ANATOMY	CM	9-10p	---1---	:30	1	\$1,275.00	P03	0.00	NM	1	\$1,275.00
		1267689 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	---1---		1				\$1,275.00		0.00			
													Totals	16	\$2,805.00